



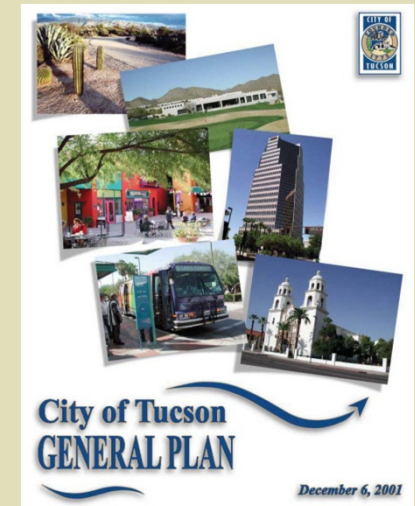
# **Plan Tucson Public Policy Forum**

**August 13, 2012  
Repeated August 14, 2012**



# Purpose of General Plan

- Meet State Requirements that Cities Prepare a General Plan & Readopt Existing Plan or Adopt New Plan Every 10 Years
- Update Existing General Plan (2001)
- Provide Opportunity for Public, Along with Agencies, to Participate in Planning for City's Future
- Prepare & Document Policy Guidance for City's Future



# Purpose of Forum


**Staff to share initial Draft Goals & Policies**  
**YOU to provide comments today or within two weeks.**

## Goal & Policy Basis

- General Public Meetings
- Stakeholder Policy Working Groups
- Presentations to and input from Organizations
- Meetings with Subject Matter Experts (internal & external)
- Review of Existing Policies
  - 2001 General Plan
  - Mayor and Council Direction
  - Studies and Reports
- Review of General Plans from other Jurisdictions

*Plan Tucson Policy Forums - August 13 & 14, 2012*

# Providing Written Feedback



**Plan Tucson Draft Goals and Policies Feedback Form**

**Your feedback must be submitted to the Plan Tucson team no later than Friday, August 24.** You may return your completed form by:

- Emailing your form to [plantucson@tucsonaz.gov](mailto:plantucson@tucsonaz.gov)
- Faxing your form to 520-791-2529, Attn: Plan Tucson
- Mailing your form to: Plan Tucson, Attn: Becky Flores, 310 N. Commerce Park Loop, P.O. Box 27210, Tucson, AZ 85726-7210.

Your name: \_\_\_\_\_ Department / Organization you represent, if any: \_\_\_\_\_  
 Phone number and email address: \_\_\_\_\_

**GOALS:**

Goal #	A. Do you generally support this goal? If you represent a department or organization, please answer accordingly.	B. If you answered "no" to Question A, is it because the goal is in conflict with the goals of your department or organization? Or is it for some other reason?	C. Comments on the goal

**POLICIES:**

Policy #	D. Do you generally support this policy? If you represent a department or organization, please answer accordingly.	E. If you answered "no" to Question D, is it because the policy is in conflict with an existing policy in your department or organization, or for some reason? Please explain.	F. Comments on the policy

Pg 1
cont'd

A copy of the fillable PDF form can be found at:  
[www.tucsonaz.gov/plantucson](http://www.tucsonaz.gov/plantucson)

Plan Tucson Policy Forums - August 13 & 14, 2012



# Forum Agenda

Time	Topic	Presenter
<b>Monday, Aug 13</b> <b>8:30 am – 10:30 am</b>  <b>Tuesday, Aug 14</b> <b>10:00 am – noon</b>	<b>Socioeconomic Draft Policies</b> Housing ♦ Economic Development ♦ Education ♦ Cultural Heritage & the Arts ♦ Public Health ♦ Public Safety ♦ Recreation ♦ Community Participation ♦ Urban Agriculture	<b>Ann Vargas</b> <b>Rebecca Ruopp</b>
<b>Monday, Aug 13</b> <b>11:00 am – 12:30 am</b>  <b>Tuesday, Aug 14</b> <b>1:00 pm – 2:30 pm</b>	<b>Environmental Draft Policies</b> Energy & Climate Change ♦ Green Infrastructure ♦ Water ♦ Environmental Quality	<b>Gina Chorover</b>
<b>Monday, Aug 13</b> <b>2:00 pm – 3:30 am</b>  <b>Tuesday, Aug 14</b> <b>3:00 pm – 4:30 pm</b>	<b>Smart Growth Draft Policies</b> Urban Design, Land Use & Transportation ♦ Redevelopment & Revitalization ♦ Historic Preservation ♦ Public Infrastructure & Facilities	<b>Maria Gayosso</b>

# Upcoming Schedule

- Comments on Draft Policies ➤ Due Friday, August 24, 2012
- Community Workshops ➤ Late September 2012
- Draft Document for Agency Review ➤ October 2012
- Public Open Houses ➤ Mid October 2012
- Planning Commission Study Sessions ➤ Dec. 2012/Jan. 2013
- Planning Commission Public Hearings ➤ Feb. 2013
- Mayor and Council Study Session ➤ April 2013
- Mayor and Council Public Hearing ➤ May 2013
- Final Draft ➤ June 2013
- Final Ballot Language Due ➤ July 2013
- GENERAL ELECTION, Nov. 5, 2013

# Comment Considerations

## Provide comments on BIG ideas:

- ◆ What is missing?
- ◆ Is anything in conflict with existing goals or policies?
- ◆ Are the policies achievable over time?  
That is, are there feasible actions that could be taken to meet the intent of the policy?



# Socioeconomic Focus Area

## Draft Goals

Document Page 3

- SE 1.** A mix of well-maintained housing options with access to basic goods and services.
- SE 2.** A stabilized local economy and opportunities for diversified economic growth.
- SE 3.** An educated citizenry.
- SE 4.** A community whose economic stability and sense of place reflects its commitment to its cultural heritage and to the arts.

# Socioeconomic Focus Area

## Draft Goals continued

- SE 5.** A healthy community physically, mentally, and environmentally.
- SE 6.** A safe and secure community
- SE 7.** Timely, accessible, and inclusive processes to actively engage a diverse community in City policy, program, and project planning.
- SE 8.** A sustainable, locally-based food system.

# Socioeconomic Focus Area

## Housing Draft Policies

*Document Page 5*



# Housing

**1A.1** Evaluate the social, physical, and spatial needs related to housing, including neighborhood conditions and access to basic goods and services.



# Housing

**1A.2** Target investment to meet documented housing needs and priorities, relative to long-term housing supply and demand.





# Housing

## **1A.3** Improve housing conditions in aging neighborhoods and in historic neighborhoods.



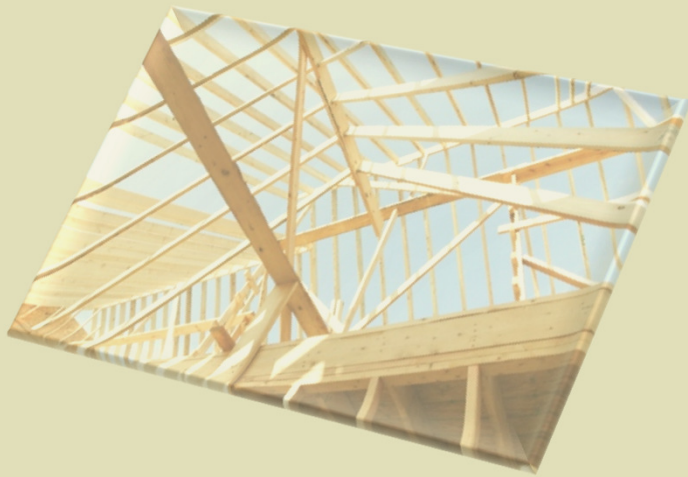
# Housing

## 1A.4 Include historic properties in the City's programs and partnerships to develop affordable housing.



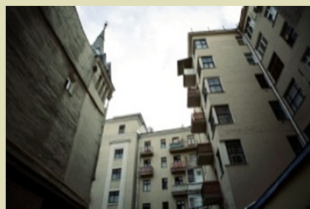
# Housing

## 1A.5 Implement programs that reduce diverse housing costs.



# Housing

## 1A.6 Increase access to housing choice.



# Housing

**1A.7** Address the housing needs of the most vulnerable populations in the community, including those at risk of homelessness.





# Housing

## 1A.8 Pursue publicly-funded housing that supports aging in place.



# Socioeconomic Focus Area

## Economic Development Draft Policies

*Document Page 6*



# Economic Development

**1B.1** Deliver high-quality services for the economic development of Tucson, including convenient transit, well-maintained roads and medians, plentiful bicycle facilities, well-maintained parks, fully staffed and highly trained police and fire units, efficient trash and recycling pick up, properly managed finances, and a streamlined development services.



# Economic Development

## 1B.2 Create conditions that encourage the development of new businesses and allow them to grow and prosper.



# Economic Development

## **1B.3** Encourage innovative, environmentally sensitive businesses, industries, and technologies.



# Economic Development

## 1B.4 Create conditions that foster the retention and growth of local businesses.



# Economic Development

## **1B.5** Be economically competitive regionally, nationally, and globally.



# Economic Development

## 1B.6 Strengthen and promote Tucson's assets that contribute to economic development.



# Economic Development

**1B. 7** Collaborate with key partners to ensure a well-educated, trained, and diverse workforce.



# Economic Development

**1B. 8 Collaborate with major employers, educational institutions, local businesses, and other governmental agencies to enhance economic stability and growth.**





# Economic Development

## **1B. 9** Integrate the relationship between housing and employment into local planning initiatives and economic development programs.





# Economic Development

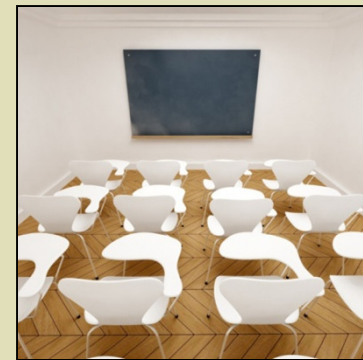
**1B.10** Establish policies and programs, and identify resources, that help the region successfully reach the goals identified in the Tucson Regional Economic Opportunities, Inc. (TREO) Economic Blueprint.



# Socioeconomic Focus Area

## Education Draft Policies

*Document Page 7*



# Education

## 1C.1 Support lifelong learning, including early childhood education, community education, and continuing education programs.



# Education

## 1C.2 Provide well-maintained public facilities and related infrastructure that serve educational activities.



# Education

**1C.3** Maintain and build new relationships and partnerships with a variety of institutions to increase and improve educational opportunities that address diverse needs.



# Education

**1C.4** Initiate a comprehensive approach to civic education that provides and promotes regular opportunities for members of the public to learn about the functions of the City and to take advantage of programs provided through the City. Subject matter should include, but not be limited, to:

Housing info. & housing choice	Code enforcement
Life skills training & household mgt.	Community energy conservation
Land use, transportation, & design initiatives	Water conservation
Neigh. Assoc. designation & org.	Waste reduction
Public health opportunities	Historic preservation
Permits & licenses	Traffic calming
Public safety	

# Socioeconomic Focus Area

## Cultural Heritage & the Arts Draft Policies

*Document Page 8*



# Cultural Heritage & the Arts

**1D.1** Improve the quality of life and livability of the community through the arts by supporting avenues for expression and creativity, which strengthen and enhance the social, civic, and cultural participation of citizens.





# Cultural Heritage & the Arts

**1D.2: Maximize the use of buildings and open spaces to expand arts-related activities throughout the community.**



# Cultural Heritage & the Arts

## **1D.3** Support the installation and maintenance of public art throughout the community.



# Cultural Heritage & the Arts

## **1D.4** Implement site specific and neighborhood-scaled development strategies that incorporate cultural heritage and the arts.



# Cultural Heritage & the Arts

**1D.5 Target public sector investment to leverage additional capital for cultural heritage and the arts.**



# Cultural Heritage & the Arts

**1D.6 Promote heritage businesses, heritage destinations, and annual heritage events regionally, nationally, and internationally.**



# Socioeconomic Focus Area

## Public Health Draft Policies

Document page 9

1. Heart Disease	Opportunities for physical activity Access to health food
2. Cancer	Pollution control, safe environments Opportunities for physical activity Access to health food
3. Accidents	Safe environments
4. Chronic lower respiratory disease	Clean air
5. Alzheimer's Disease	Unknown
6. Cerebrovascular disease	Opportunities for physical activity Access to healthy food
7. Diabetes *	Opportunities for physical activity Access to health food
8. Suicide	None
9. Influenza	Vaccines
10. Chronic liver disease and cirrhosis	None



# Public Health

## **1E.1** Pursue land use patterns and transportation systems that encourage physical activity, promote healthy living, and reduce chronic illness.



# Public Health

## 1E.2 Improve access to healthy and affordable food in underserved areas of the City.





# Public Health

**1E.3 Facilitate access to healthcare services through economic opportunities that provide the material and social means for human development.**



# **Socioeconomic Focus Area**

## **Public Safety Draft Policies**

*Document Page 10*

# Public Safety

**1F.1** Maintain high quality, efficient, and cost effective law enforcement services.

**1F.2** Maintain high quality, efficient, and cost effective fire and hazardous material response and emergency medical services.



## Public Safety

**1F.3** Prioritize funding of non-governmental service organizations that reduce work of and expense to governmental public safety agencies through prevention and support programs.

## Public Safety

- 1F.4** Prioritize property maintenance and order as a preventative measure against crime and disorder.
- 1F.5** Direct resources to education and prevention programs that encourage residents to be proactive regarding personal and property safety.



## Public Safety

**1F.6** Maintain, update, and administer measures to protect life and property in natural hazard areas.

**1F.7** Maintain, update, and administer measures to protect life and property from hazards resulting from human activities and development.



# Public Safety



- 1F.8** Ensure coordinated communication among City agencies and between City and non-City governmental agencies in the event of an emergency.
- 1F.9** Ensure that all residents have access to a sustainable food supply, shelter, and medical service in the event of an emergency.

# Socioeconomic Focus Area

## Parks & Recreation Draft Policies

*Document Page 11*





# **Parks & Recreation**

**1G.1 Maintain and implement accreditation standards of the Commission for Accreditation of Park and Recreation Agencies.**

# Parks & Recreation

## 1G.2 Prioritize repairing, maintaining, upgrading existing recreational facilities.



# Parks & Recreation

**1G.3** Ensure equitable distribution of recreational resources to reach all populations throughout the City and make them affordable to all.



# Parks & Recreation

**1G.4** Ensure a range of recreational opportunities from passive to active.



**1G.5** Provide lifelong recreational opportunities for people of all ages and abilities.

# Parks & Recreation

## **1G.6** Foster the integration of different generations and abilities through shared activities and facilities.



*SOCIOECONOMIC FOCUS AREA - Plan Tucson Policy Forums - August 13 & 14, 2012*



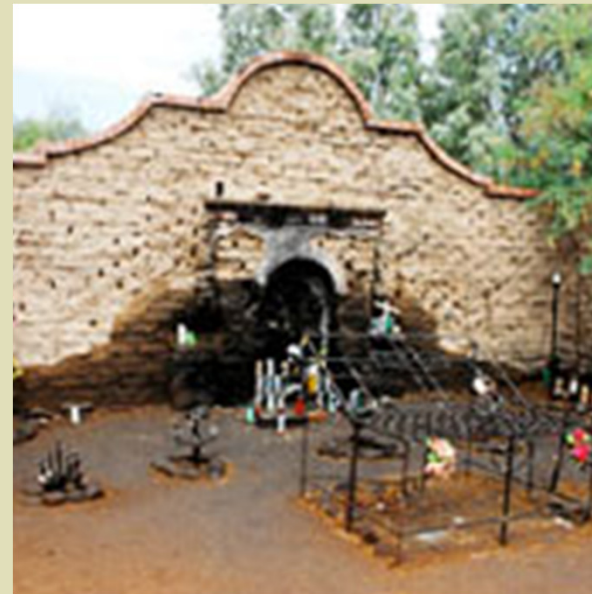
# Parks & Recreation

## **1G.7** Emphasize the role of public recreation programs in public safety (preventative) and public health (physical and mental).



# Parks & Recreation

**1G.8** Require sensitivity to environmental and historic resources in public recreational facility development and operation.





## Parks & Recreation

**1G.9** Develop a system of linear parks, trails and pathways that will connect people of all ages and abilities to parks, recreation facilities, natural resource areas, watercourses, and related attractions.



## **Parks & Recreation**

**1G.10** Increase involvement of neighborhoods, local businesses, other jurisdictions, the school districts, University of Arizona, Pima Community College, museums, and Davis Monthan Air Force Base in developing approaches to meeting recreational needs, including providing new and different venues.

# Parks & Recreation

**1G.11** Ensure that City permits and other requirements for community and neighborhood events are “user-friendly.”



# **Socioeconomic Focus Area**

## **Community Participation Draft Policies**

*Document Page 12*

# Community Participation

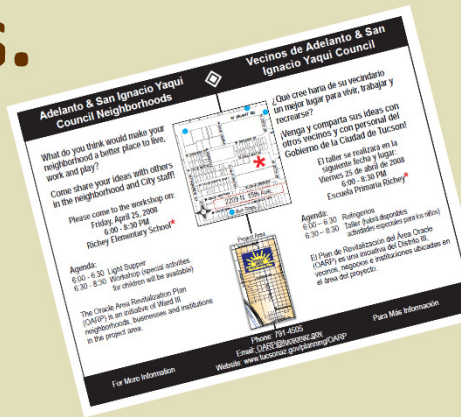
**1H.1** Work to increase participation of the traditionally underrepresented populations in policy, program, and project planning and decision-making.



*SOCIOECONOMIC FOCUS AREA - Plan Tucson Policy Forums - August 13 & 14, 2012*

# Community Participation

## 1H.2 Provide the public with regular communication regarding policy, program, and project planning and decision-making via multiple methods.



# Community Participation

**1H. 3** Ensure that opportunities for public engagement in City policy, program, and project initiatives occur from the beginning of and throughout the planning and decision-making process.



*SOCIOECONOMIC FOCUS AREA - Plan Tucson Policy Forums - August 13 & 14, 2012*



# Community Participation

## 1H.4 Practice interactive participation methods that solicit input from the public and provide feedback to the public.



*SOCIOECONOMIC FOCUS AREA - Plan Tucson Policy Forums - August 13 & 14, 2012*

# Socioeconomic Focus Area

## Urban Agriculture Draft Policies

*Document Page 13*



*SOCIOECONOMIC FOCUS AREA - Plan Tucson Policy Forums - August 13 & 14, 2012*



# Urban Agriculture

## 11.1 Reduce financial and regulatory barriers to gardening at home and in community settings.



# Urban Agriculture

**11.2** Adopt zoning and land use codes that promote and facilitate the equitable growth and distribution of locally grown food.



# Urban Agriculture

**11.3 Promote an equitable food system that is environmentally and economically viable.**

# Providing Written Feedback

You may submit your completed feedback form in several ways:

- Click the “Submit by Email” button on the website, if you’ve used the fillable PDF form
- Email the form to [plantucson@tucsonaz.gov](mailto:plantucson@tucsonaz.gov), if you have filled it out and saved it on your computer
- Fax to 520-791-2529, Attn: Plan Tucson
- Mail to Plan Tucson, Attn: Becky Flores, 310 N. Commerce Park Loop, P.O. Box 27210, Tucson, AZ 85726-7210

**Feedback must be received by Friday, August 24, 2012.**